

## **Software Technology Parks of India – Chennai**

### **Road show on IBPS**

STPI – Chennai organised the road show on India BPO Promotion Scheme on 04.05.2016 at 4 pm, STPI Chennai Auditorium. More than 50 participants from the IT/ITEs industries attended the event. The event started with the National Anthem followed by the welcome address by the Director, STPI-Chennai.

The Director STPI-Chennai gave a brief note about the IBPS with the main objective of creating employment in the rural areas. He also emphasised on the benefits of the scheme in setting up of the BPO units in the Tier II & Tier III cities. Following the welcome note Mrs.Kirtika, Asst.Director gave a brief presentation on the objective, benefits, eligibility criteria, procedure to avail the benefits of the IBPS.

During the Interactive session the Director, STPI Chennai clarified the queries raised by various units regarding allocation of seats within the state, eligibility criteria in the bidding process. The units majorly conveyed the following feedback/suggestions.

- The expansion in the same city (being Tier II & Tier III cities) may be permitted as the main objective of the scheme is to promote/creating employment in the rural areas.
- The units conveyed that one month's duration is very short to participate in the bidding. Bidding duration may be extended further as the feasibility study & other BOA requires more time for the units
- The minimum number of seats (i.e 100 seats) may be reduced further as SMEs may not be in the position to set up 100 seater at one time.

The units found the scheme to be beneficial for the setting up of news BPO units in the rural areas. Sizeable units expressed their willingness to be part of the India BPO Scheme.