

Seminar on India BPO Promotion Scheme in Kashmir

Venue: Directorate of Industries & Commerce Department Govt. of J&K

Dated: 10-05-2016

Timings: 11:00 am – 12:30 pm

Participants:

- Director Industries & Commerce
- Other officers from Industries & Commerce Department
- Chairman, ICTA Association with its members
- OIC STPI Srinagar/Jammu alongwith other officers from STPI

Event Details:

Event started with the exploration of the facts and factors that are favoring better BPO industry in the state of J&K. Some the factors are as follows:

- Electrical Power at cheaper rates than the rest of the country.
- Real Estate almost 40% lower than other cities and states.
- Cheap Manpower and Low iteration rate due to low level of skills and employment opportunities.
- Ideal weather conditions for IT/ITeS industry.

A short power point presentation was presented by OIC STPI Srinagar/Jammu highlighting the importance of India BPO Promotion Scheme:

- Creation of Employment opportunities
- Promotion of IT/ITeS Sector especially in the digitally deficit areas of the country

Salient Features were discussed:

- 48,300 BPO Seats
- 493 Crore for IBPS Scheme
- 145000 Job Opportunities
- Preference to Women and Persons with Disabilities

Special Incentives in IBPS to Hilly Regions like Jammu & Kashmir were also discussed. Queries from the audience taken up by the STPI officers and FAQs were distributed among the participants.